



2009 Huaxia Night

(Saturday Jan. 31, 2009. Estimated Audience: 1,800)

Sponsorship Levels and Benefits

Sponsor Level	PLATINUM	GOLD	SILVER	ADVERTISER
Recommended monetary amount	\$5,000	\$2,500	\$1,500	\$500
Naming right for the event	✓			
Give a brief greeting to the audience prior to the beginning of the event	✓			
Have "Huaxia Night, presented by..." printed in the cover page of the program brochure	✓			
Acknowledged as a "Leading Sponsor" in newspapers before the event	✓	✓		
Acknowledged as a "Leading Sponsor" in newspaper & online reports after the event	✓	✓		
Acknowledged as a "Leading Sponsor" in the event flyer emailed to over 5000 families in 18 branch schools	✓	✓		
Acknowledged as a "Leading Sponsor" in the online event announcement shown on the HXCS website	✓	✓		
Special mention at the beginning of the event	✓	✓	✓	
Onstage appearance with performers at the end of the event	✓	✓	✓	
Company logo printed in the cover page of program brochure	✓	✓	✓	
Special mention in the program brochure	✓	✓	✓	
Full page color AD in premium place of the program brochure	✓			
Full page B/W AD in the program brochure		✓	✓	
Half page B/W AD in the program brochure				✓
VIP Tickets	16	8	4	2
Company logo & link displayed on the HXCS webpage	1 Year	6 Months	3 Months	1 month

Main contact person: Liping An (Phone: 908-346-3933, Email: anliping@yahoo.com)



2009 Huaxia Star

(Sunday March 22, 2009. Estimated Audience: 800)

Sponsorship Levels and Benefits

Sponsor Level	PLATINUM	GOLD	SILVER	ADVERTISER
Recommended monetary amount	\$2,500	\$1,500	\$800	\$400
Naming right for the event	✓			
Give a brief greeting to the audience prior to the beginning of the event	✓			
Have "Huaxia Star, presented by..." printed in the cover page of the program brochure	✓			
Distribution of company's promotional leaflet	✓			
Acknowledged as a "Leading Sponsor" in newspapers before the event	✓	✓		
Acknowledged as a "Leading Sponsor" in newspaper & online reports after the event	✓	✓		
Acknowledged as a "Leading Sponsor" in the event flyer emailed to over 5000 families in 18 branch schools	✓	✓		
Acknowledged as a "Leading Sponsor" in the online event announcement shown on the HXCS website	✓	✓		
Special mention at the beginning of the event	✓	✓	✓	
Onstage appearance with performers at the end of the event	✓	✓	✓	
Company logo printed in the cover page of program brochure	✓	✓	✓	
Special mention in the program brochure	✓	✓	✓	
Full page color AD in premium place of the program brochure	✓			
Full page B/W AD in the program brochure		✓	✓	✓
VIP Tickets	12	8	4	2
Company logo & link displayed on the HXCS webpage	1 Year	6 Months	3 Months	1 month

Main contact person: Yumei Li (Phone: 516-312-7116, Email: yumeili@aol.com)



2009 Huaxia Track and Field Games

(Sunday May 3, 2009. Estimated Number of People: 1500)

Sponsorship Levels and Benefits

Sponsor Level	PLATINUM	GOLD	SILVER	ADVERTISER
Recommended monetary amount	\$5,000	\$2,500	\$1,500	\$300
Naming right for the event	✓			
Give a brief greeting to the participants prior to the beginning of the event	✓			
Display of company banner	✓			
Distribution of company's promotional leaflet	✓			
Acknowledged as a "Leading Sponsor" in newspapers before the event	✓	✓		
Acknowledged as a "Leading Sponsor" in newspaper & online reports after the event	✓	✓		
Acknowledged as a "Leading Sponsor" in the event flyer emailed to over 5000 families in 18 branch schools	✓	✓		
Acknowledged as a "Leading Sponsor" in the online event announcement shown on the HXCS website	✓	✓		
Special mention at the beginning of the event	✓	✓	✓	
On-site booth or kiosk	✓	✓	✓	
Distribution of company's promotional giveaways	✓	✓	✓	
Company logo printed in the cover page of program brochure	✓	✓	✓	
Special mention in the program brochure	✓	✓	✓	
Full Page color AD in premium place of the program brochure	✓			
Full Page B/W AD in the program brochure		✓	✓	✓
Company logo & link displayed on the HXCS webpage	1 Year	6 Months	3 Months	1 month

Main contact person: David Li (Phone: 732-491-6414, Email: davidli@comcast.net)