



2009 Huaxia Night

(Saturday Jan. 31, 2009. Estimated Audience: 1,800)

Sponsorship Levels and Benefits

Sponsor Level	PLATINUM	GOLD	SILVER	ADVERTISER
Recommended monetary amount	\$5,000	\$2,500	\$1,500	\$500
Naming right for the event	✓			
Give a brief greeting to the audience prior to the beginning of the event	✓			
Have "Huaxia Night, presented by..." printed in the cover page of the program brochure	✓			
Acknowledged as a "Leading Sponsor" in newspapers before the event	✓	✓		
Acknowledged as a "Leading Sponsor" in newspaper & online reports after the event	✓	✓		
Acknowledged as a "Leading Sponsor" in the event flyer emailed to over 5000 families in 18 branch schools	✓	✓		
Acknowledged as a "Leading Sponsor" in the online event announcement shown on the HXCS website	✓	✓		
Special mention at the beginning of the event	✓	✓	✓	
Onstage appearance with performers at the end of the event	✓	✓	✓	
Company logo printed in the cover page of program brochure	✓	✓	✓	
Special mention in the program brochure	✓	✓	✓	
Full page color AD in premium place of the program brochure	✓			
Full page B/W AD in the program brochure		✓	✓	
Half page B/W AD in the program brochure				✓
VIP Tickets	16	8	4	2
Company logo & link displayed on the HXCS webpage	1 Year	6 Months	3 Months	1 Month

Main contact person: Liping An (Phone: 908-346-3933, Email: anliping@yahoo.com)



《华夏之夜》

(2009 年 1 月 31 日, 星期六. 估计观众人数: 1800)

赞助级别

赞助级别	铂金级	金牌级	银牌级	广告
赞助金额	\$5, 000	\$2, 500	\$1, 500	\$500
冠名权	✓			
晚会演出前向观众致辞	✓			
节目单封面上显示“华夏之夜 由。。。隆重推出”字样	✓			
晚会前在报纸上向主要赞助者致谢	✓	✓		
晚会后在报纸和网站上的报道中向主要赞助者致谢	✓	✓		
在活动传单上向主要赞助者致谢并电邮到 18 所分校的 5000 个家庭	✓	✓		
在华夏网站上向主要赞助者致谢	✓	✓		
晚会演出前专门致谢	✓	✓	✓	
晚会结束时赞助者上台向演员致谢	✓	✓	✓	
在节目单封面印上公司徽章	✓	✓	✓	
在节目单里向赞助者致谢	✓	✓	✓	
在晚会节目单显著位置刊登全页彩色广告	✓			
在晚会节目单里刊登全页黑白广告		✓	✓	
在晚会节目单里刊登半页黑白广告				✓
贵宾票	16 张	8 张	4 张	2 张
公司徽章和网站陈列在华夏网页上	1 年	6 个月	3 个月	1 个月

主要联系人: 安立平 (电话: 908-346-3933, 电邮: anliping@yahoo.com)